

HIGH-IMPACT Giving Opportunities

PHILANTHROPY
THAT MAKES
A DIFFERENCE

ABOUT THE 2008 INAUGURAL LIST

Arabella Philanthropic Investment Advisors (Arabella Advisors) is proud to present its inaugural list of High-Impact Giving Opportunities. This list provides an exclusive perspective on strategic giving for donors, whether they are able to give \$100, \$100,000 or \$1 million.

High-Impact Giving Opportunities identifies often unrecognized but high-impact philanthropic issues to guide individuals in making end-of-year contributions and thinking strategically about philanthropy in 2008 and beyond.

Arabella Advisors recruited a distinguished group of independent advisors, including opinion leaders, foundation and association executives, and business leaders to provide ideas and feedback on issues needing the attention of donors.

Selection criteria required that the issues:

- Address urgent needs;
- Lack the attention they deserve within communities of donors, among policy makers, and in the general public; and
- Provide donors with opportunities to have a significant impact.

The advisory group considered: What issues are timely but overlooked? What challenges lie on the horizon that might be mitigated with proactive support? Where can one's contribution go the furthest in saving lives, educating children, preserving the environment, alleviating poverty, or addressing another urgent need? Where can donors see measurable return on investments?

For donors taking a more strategic approach to philanthropy, the answers to these questions are central to effective giving and to solving the most critical social problems facing our world.

ABOUT ARABELLA ADVISORS

Arabella Philanthropic Investment Advisors, a philanthropic consulting firm, works with donors who care deeply about the causes they support and want their contributions to make a measurable difference. Arabella Advisors' provides strategic guidance designed individually for each client's needs, believing that philanthropic investments deserve the same level of planning, analysis and oversight as financial investments. The firm is committed to unbiased analysis that helps donors support critical issues and effective nonprofits with confidence. Arabella Advisors' expertise and insights transform philanthropic goals into results.

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The Issues

These often unrecognized but high-impact issues offer new perspectives on philanthropy for donors, whether they give \$100, \$100,000 or \$1 million.

EDUCATION: Teaching Financial Literacy to America's Youth

Youth debt has risen 55 percent in the ten years preceding 2006 — with the average college student carrying \$2,300 in credit-card debt and 60 percent of pre-teens not knowing the differences among cash, checks and credit cards. These statistics point to a lack of financial-literacy education for youth and the potential for a continuing decline in the country's personal savings rate. Programs targeted at youth encourage smart individual financial decisions, critical to a stronger national economy.

HEALTH: Improving Access to Dental Care for Low-Income Children

American children from low-income and minority families are twice as likely to suffer from tooth decay as their more affluent peers. Lack of access to dental care can impair children's ability to eat, learn, smile, sleep and play. Donors can help raise awareness of this issue and sponsor quality and alternative dental-health services for children suffering from lack of care.

GLOBAL DEVELOPMENT: Combating Poverty by Closing the Microcredit Gap

Around the world, microcredit loans are expanding access to a better life in the world's poor and developing countries. Donors can reinforce these gains by filling the gap between small micro-credit loans and larger commercial financing that allows entrepreneurs to grow their businesses into more profitable enterprises.

EDUCATION: Supporting First-Generation College Attendees

College graduates are three times less likely to live in poverty than people who complete only high school; they make \$800,000 more during their working lives. Increasing first-generation college-graduation rates is a critical element to improving the financial health of American families. Donors can support programs that prepare first-generation high school students for college, provide financial assistance, and provide tools to help students succeed in college, making an obvious difference for a new generation.

ARTS & CULTURE: Promoting Renewal in New Orleans

The musicians of New Orleans continue to struggle as their city slowly rebuilds after the levee break in 2005—only one-third have returned and secured stable housing. Investing in the city's once-thriving arts community not only preserves one of the nation's most treasured cultural communities but also provides valuable economic returns to the city's tourist and arts-based economy.

ENVIRONMENT: Improving Energy Efficiency in Low-Income Homes

Residential energy use accounts for more than 20 percent of total U.S. consumption, and low-income households spend an average of 17 percent of their income on energy. Investments in energy efficiency and weatherization programs can reduce heating bills by 31 percent for the average low-income home, helping reduce poverty and emissions that contribute to climate change.

GLOBAL HEALTH: Providing Safe Water and Sanitation to Save Children's Lives

More than 15 percent of the world's population lacks access to clean water and nearly 40 percent lacks access to basic sanitation — conditions that lead to widespread water-related illnesses and deaths that disproportionately affect children in developing countries. Supporting efforts to improve these basic services reduce childhood mortality, promote adult health, and help alleviate global poverty.

POVERTY REDUCTION: Increasing Access to Financial Services for the "Unbanked"

More than 22 million households in the United States do not have access to traditional financial services or the increased financial stability that banking provides. Supporting community-based organizations that educate the unbanked and funding innovative practices that promote savings and provide fair credit will positively affect the financial future of many Americans.

SUSTAINABILITY: Developing Local Food Systems to Save Energy, Promote Health, Create Jobs

About 80 percent of energy used in food production goes to processing, packaging, transporting, storing, and preparing food for sale. Supporting local food systems reduces pollution, creates jobs, and promotes healthy eating in an increasingly unhealthy society.

CONFLICT RESOLUTION: Facilitating Trust-Building to Prevent Violent Conflicts

A larger percentage of the world's countries are involved in armed conflict today than at any other time since World War II. Investments in international conflict-prevention programs can help address root causes of conflict before they escalate to full-scale violence.